



WHY ADVERTISE IN THE... FORWARD MAGAZINE?



MULTI-BILLION

Reach CEOs, Presidents, Directors and Senior Management in the multi-billion dollar domestic and international air freight forwarders industry.



11,000

Print and online versions of *FORWARD* reach 11,000+ readers annually with multiple ways to be seen.



TARGETED

FORWARD is an award-winning, recognized and targeted industry publication with established readership and trusted content.

VIEW PAST ISSUES



Click here to see past issues that reached thousands of viewers!

DEADLINES

SPRING

AD DEADLINE: March 21

EST. DELIVERY: Late April

SUMMER

AD DEADLINE: June 27

EST. DELIVERY: Late July

Membership Directory Issue

FALL

AD DEADLINE: September 26

EST. DELIVERY: Late October

WINTER

AD DEADLINE: December 19

EST. DELIVERY: Late January

AirCargo Edition

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Quarterly

BINDING: Perfect

TRIM SIZE: 8.375" x 10.875"

AD DELIVERY:

Email press-ready art to magazine@eandmsales.com.

FOR MORE INFORMATION

SALES DEPARTMENT

tf. 800.572.0011

advertising@eandmsales.com



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www.reserveyourad.com/AFA

AD RATES ALL RATES LISTED ARE PER ISSUE

AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$2,399	\$2,299	\$279	8.625" x 11.125"	N/A
Inside Covers	\$2,299	\$2,199	\$279	8.625" x 11.125"	N/A
Facing Inside Covers	\$2,199	\$2,099	\$279	8.625" x 11.125"	N/A
Full Page	\$1,999	\$1,899	\$279	8.625" x 11.125"	N/A
1/2 Page	\$1,799	\$1,699	\$279	3.625" x 9.3125"	7.5" x 5"
1/4 Page	\$899	\$799	\$279	3.625" x 5"	N/A
Business Card	\$599	\$499	\$279	N/A	3.5" x 2"
Advertorial (Full Page)	\$1,949	\$1,949	\$279	Email magazine@eandmsales.com for specs.	
Direct Mail (2-Sided)	\$1,799	\$1,799	N/A	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

ENHANCED LISTINGS (only available in the Summer issue)

Logo Listing w/ 50 Word Bio: \$279

Logo Listing: \$179

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$999	\$899	INCLUDED	Two @ 833 x 3583 pixels
Splash Page	\$799	\$799	INCLUDED	4167 x 2084 pixels
Full Side Banner	\$599	\$499	INCLUDED	833 x 3583 pixels
Double Box	\$499	\$399	INCLUDED	833 x 2363 pixels
Single Box	\$399	\$299	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds Frames: 3 max

*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.